

# Bin Stock Label Program



As a value-added service to customers and distributors, ATP provides Bin Stock Label Files free of charge. The goal of this program is very simple; to assist distributors and retail locations in presenting small parts in a manner that is organized and trackable.

Any current ATP customers qualify for this program, this is especially useful for:

- Distributor Stockrooms
- On-Site Vendor Managed Inventory
- Retail Settings

## What's Needed?

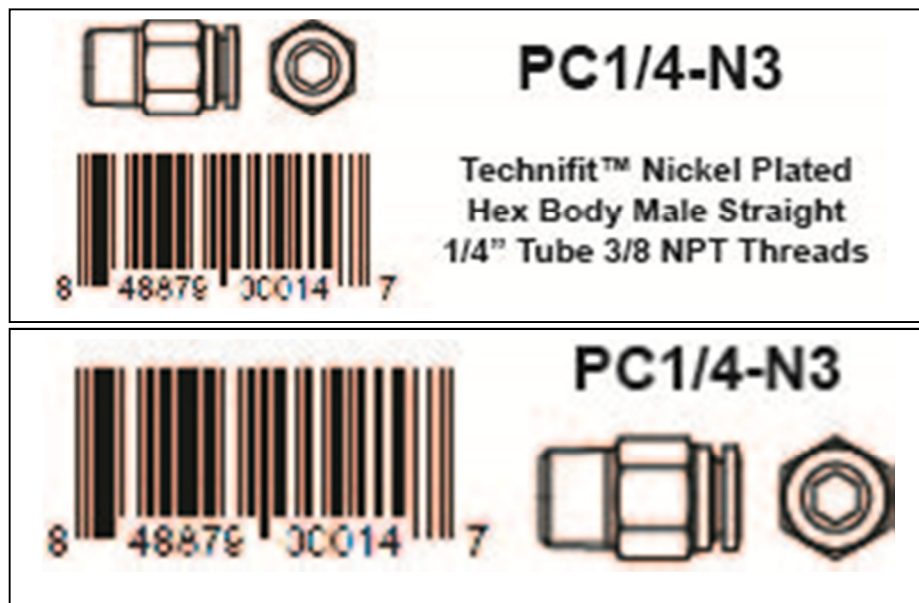
- BYOB – Bring Your Own Bin (or for anything else that needs a label)
- Required Label Size (Commercial Label Template Numbers, If Available)
- Listing of All Required Part Numbers
- Listing of Required Information on Labels such as:
  - ATP Part Number
  - Customer Part Number
  - Barcode/UPC Information
  - Description
  - Line Art-Style Images

## The Process

Simple Enough!

- 1) Send the required information to ATP
- 2) A draft will be compiled of a single label to determine what will fit within the space restrictions
- 3) After Approval, All label files are sent in the format of the customer's choice

Examples:





## Testimonials

“The ATP bin label service for vendor managed inventory has been effective in quickly identifying and evaluating specific items needed after implementing a pre-determined minimum quantity number. Because of the clarity of labels with regards to part number, description, image, and in some cases bar code, inventory can be analyzed quickly and submitted for the quoting process. When parts bins are laid out in some form of organized fashion, whether it is by part number or size specification, the process of inventory evaluation can now be performed within a matter of minutes.”

*-Supplier to Major Auto Manufacturer (Name & Facility Confidential)*

**Q:** How the label system has made managing the inventory more efficient?

**A:** Any time you can use a label on a bin it helps to create an organized efficient system of inventory management, the ATP labels are easy to read with a simple diagram of the fitting that allows the end user to find what they need and complete the task at hand while maintaining a clean professional bin adding to the value added of the supplier

**Q:** Input regarding the layout of the label system?

**A:** The part number is bolded above the description with the picture underneath which all reinforce the identity of the size and type of product

**Q:** Input on how simple/difficult it is to read labels and identify items

**A:** Clean and effective labels keep the product identified without needless nomenclature and marketing, allows any workforce to see that is in the bin

**Q:** Any additional personal opinion you have on the service

**A:** Everything in vendor managed inventory revolves around efficiency for the stocking and storage of inventory at the customer locations, the value added service from ATP of providing labels and organizational help is a service that provides benefits on every visit showing the distributor a return on investment of the ATP line above the cost and quality of the product. Dave's assistance in providing the labels and help in the bins organization was a real help to securing another product line.

*-George, Arrow Industrial Supply*

**For more information, visit: [www.atp4pneumatics.com](http://www.atp4pneumatics.com) or email [info@atp4pneumatics.com](mailto:info@atp4pneumatics.com)**