

## **Privacy Policy**

**Effective Date:** 05/13/2025

Advanced Technology Products ("we," "our," or "us") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your information when you visit our website, including our web store.

### **1. Information We Collect**

When you visit our site, we may collect the following types of information:

- **Personal Information:** Such as your name, email address, phone number, billing/shipping address, and payment information when you make a purchase or contact us.
- **Technical Information:** Including your IP address, browser type, device type, pages visited, and usage patterns via cookies and analytics tools.

### **2. How We Use Your Information**

We may use the information we collect to:

- Process and fulfill orders
- Respond to customer service inquiries
- Improve our website and product offerings
- Communicate updates, promotions, or other relevant information (with your consent)
- Comply with legal obligations

### **3. Sharing Your Information**

We do not sell or rent your personal information. We may share your information with:

- **Service Providers:** Such as payment processors and shipping companies, strictly for fulfilling orders and running our website.
- **Legal Authorities:** When required by law or to protect our rights.

### **4. Cookies and Tracking Technologies**

Our site uses cookies and similar technologies to enhance user experience, track website usage, and support site functionality. You can control cookie preferences through your browser settings.

### **5. Data Security**

We use reasonable administrative, technical, and physical safeguards to protect your personal information. However, no method of transmission over the internet is 100% secure.

## **6. Your Choices**

You may opt out of marketing communications at any time by following the unsubscribe link in our emails. You may also contact us to access, update, or delete your personal information.

## **7. Third-Party Links**

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of those sites.

## **8. Children's Privacy**

Our site is not intended for children under the age of 13, and we do not knowingly collect personal information from children.

## **9. Changes to This Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with a revised effective date.

## **10. Contact Us**

If you have any questions about this Privacy Policy, please contact us at:

### **Advanced Technology Products**

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